

Message Text

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PAGE 01 DAMASC 02198 200824Z

ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W

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R 200506Z APR 78

FM AMEMBASSY DAMASCUS

TO AMEMBASSY ATHENS

AMEMBASSY ROME

SECSTATE WASHDC 7676

USDOC WASHDC

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ATHENS FOR RTDO

E.O. 11652: N/A DECLASSIFY UPON RECEIPT

TAGS: BEXP, ETRD, SY, US

SUBJECT: INDEPENDENT ACTION BY LOCAL BUSINESSMAN, MICHAEL ZAZA,
KEEP PEPSI-COLA OFF BOYCOTT LIST

REF: DAMASCUS 2071

1. MR. MICHAEL ZAZA, AN AMERICAN CITIZEN, ACTIVE IN SYRIAN
BUSINESS, APPROACHED EMBASSY WITH COPY OF A DECREE ISSUED
BY THE SYRIAN MINISTRY OF ECONOMY AND FOREIGN TRADE, STATING
THAT ALL BOYCOTT ACTION REGARDING QTE PEPSICO UNQTE HAD
CEASED, AND THAT QUESTIONS ADDRESSED TO PEPSICO HAD BEEN
ANSWERED SATISFACTORILY. MR. ZAZA TOLD EMBASSY THAT THE
IDEA CAME TO HIM FROM SOME POWERFUL SARG OFFICIALS WHO
OFFERED TO SUPPORT HIM IN HIS ATTEMPT FOR SOME RETURN.
CONSEQUENTLY, HE TOOK UNEXPECTED ACTION LOCALLY. MR. ZAZA
WROTE PEPSICO, INC. ON 3/14/78 OFFERING HIS SERVICES, BUT
RECEIVED NO REPLY. ZAZA SAID THAT HE FILED AN APPLICATION
WITH THE COMPETENT AUTHORITIES TO REMOVE PEPSICO, INC.
FROM THE BOYCOTT LIST. IT WAS REFERRED TO A SYRIAN COURT
WHICH RULED PROMPTLY THAT THE COMPANY IS NO LONGER BOYCOTTED,
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AND THAT SYRIANS CAN DEAL WITH IT. THIS DECISION WAS
PASSED TO THE SYRIAN MINISTRY OF ECONOMY AND FOREIGN TRADE
AND THE DECREE MENTIONED ABOVE WAS ISSUED. MR. ZAZA REQUEST
EMBASSY CONVEY THIS INFORMATION TO PEPSICO, INC. TO
BE TAKEN INTO CONSIDERATION WHEN MR. ZAZA IS EVALUATED
FOR FUTUREHCUSINESS OPERATIONS IN SYRIA.

2. EMBASSY HAS NO MEANS OF EVALUATING ACCURACY THIS INFORMATION. HOWEVER, MR. ZAZA IS RESPECTABLE LOCAL BUSINESSMAN AND EMBASSY BELIEVES ITSELF OBLIGATED TO ASK ADDRESSES PASS THIS INFO ON TO PEPSI-COLA OFFICES IN THEIR JURISDICTION.

MURPHY

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BOYCOTTS, NEGOTIATIONS, EXCEPTIONS LIST
Control Number: n/a
Copy: SINGLE
Draft Date: 20 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978DAMASC02198
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780170-0618
Format: TEL
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780436/aaaabejd.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 577079aa-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 78 DAMASCUS 2071
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2906985
Secure: OPEN
Status: NATIVE
Subject: INDEPENDENT ACTION BY LOCAL BUSINESSMAN, MICHAEL ZAZA, KEEP PEPSI-COLA OFF BOYCOTT LIST
TAGS: BEXP, ETRD, SY, US, COCA COLA, (ZAZA, MICHAEL)
To: ATHENS ROME
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/577079aa-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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